Navita Deswal

UX Designer @Amazon

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EXPERIENCE

UX Designer, AWS IoT
Amazon

Oct 2022 - Present, Boston

Curated device onboarding processes with a focus on enhancing developer experience for SDK and API integrations across diverse smart home devices. Led UX initiatives for the IoT dashboard application, conducting competitive analysis and prototype testing to design and implement streamlined solutions. Brainstormed and simplified the visualization of large datasets, effectively condensing them into a single, intuitive graph for enhanced clarity and decision-making.

Senior UX Designer Consultant
Deloitte Consulting LLP

Aug 2019 - Oct 2022, Boston

Designed various enterprise workflow and analytics tools, which collectively tapped into the whole spectrum of UX design practices from research, experience design, interaction design, UI design, prototyping, and simple design system / UI Kit development.
Independently planned out work stream activities and led design team of 1-2 junior designers and served market-leading corporate clients of various industries.

UX Research Intern
GoTo

Sept 2018 - Dec 2018, Boston

Organized and conducted a month-long diary study consisting weekly user interviews of 7 participants and synthesized findings to prioritize feature requests for the Grasshopper connect mobile app.

Usability Lab Assistant
Northeastern University

Mar 2018 - Mar 2019, Boston

Conducted multiple usability tests to record and analyze users' behavior using eye tracker and morae software to improve web-based and virtual reality games.

Associate Network Engineer
British Telecom

Sept 2015 - Jul 2017, India

Led a team of 10 to design the network infrastructure for Open-reach using Citrix tools.

EDUCATION

Master of Professional studies in Informatics - Human Computer Interactions
Northeastern University

2017 - 2019, Boston

Bachelors of Technology in Information Technology
Maharshi Dayanand University

2011 - 2015, India

INDUSTRY KNOWLEDGE

User- Centered Design
User Interface Design
Artificial Intelligence
User Research
Competitive Analysis
User Journey Mapping
Interaction Design
Accessibility
Wireframe & Prototyping
Analytical & Data Driven Design
Data Visualization
Design Thinking
Design Workshop
Design Presentation
Design Strategy
Journey Mapping
User & Interaction Flow
Info. Architecture

TOOLS

Figma
Sketch
Adobe Suite
Invision
Principle

DEVELOPMENT

HTML, CSS, JavaScript